

Vida Nueva

BA Opportunity—Financial planning & business growth

Summary

The municipal garbage dump in Guatemala City is one of the most dangerous and poverty-stricken areas in Central America. Each day, many people make their living by picking through the garbage and selling what they find. It's within this context that our local partner Vida Nueva (New Life) operates. Vida Nueva is a Christ-centered organization that offers two important services: financial and non-financial products, which are based in biblical values and principles. With over 200 business clients engaged, VN is poised for immediate impact and long-term growth.

We hope to connect Vida Nueva with a committed team of Business Affiliates to walk alongside them faithfully.

Qualifications

- Experience in banking or lending
- Experience working in Guatemala or Central America, Spanish a plus
- A heart for the poor combined with a mind for business
- Willingness to be relationally focused and build deep friendships
- Curiosity, humility, patience, and the ability to ask good questions and listen

LCI Overview

Vida Nueva is a sub-program of The Potter's House (PHA), a Christ-centered nonprofit organization that has been active in Guatemala for 31 years. PHA has five major focus areas: Family Integration, Education, Health, Community Development, and Micro-Enterprise, all of which seek to transform lives in Guatemala City's trash dump. The partnership with PW is about the Micro-Enterprise program (which they call Vida Nueva, or "New Life"). Vida Nueva and PW are in the process of equipping and training a group of young professional volunteers to serve small business owners in this community through business training and mentoring, so their Access to Capital strategy and experience can generate a truly long-term and flourishing impact for generations to come.

The BA Role

- Monthly calls with the LCI leaders/PW PM and visit Guatemala at least once per year
- Help contribute financially to the partnership (personally & fundraising)
- Act as a member of the team and help contribute knowledge, experience, and time for the correct development of the LCI plans, walking alongside them as their mentor
- Recruit other BA team members and help grow the partnership

Take Action

Are you a Christian businessperson with the desire to mentor and walk alongside Vida Nueva to help fight poverty? Do not hesitate to contact us at info@partnersworldwide.org.



Guatemala

With a population of over 16 million, Guatemala is the most populous state in Central America. It has shore on both the Pacific Ocean and Caribbean Sea.

Guatemala City is the country's largest city. Its metro population is 5.5 million, making it the largest urban area in Central America.