



PW CEO Opportunity Profile

WHO WE ARE

God desires everyone to flourish.
And so do we.



[Learn More](#)

Over 800 million people around the world live in extreme poverty (and that number is rising due to the devastating effects of Covid-19). We believe that's 800 million too many! Ending poverty may seem impossible, but the prophet Isaiah foretells this reality (Isaiah 65:17-25), and we embrace his vision as our vision to end poverty for good.

Our global network of partners believes that redemptive businesses are a force for good—and that business, as a holy calling, is the way to end poverty. Through business, we can create jobs and economic opportunities—lifting families out of poverty and creating hope for the future.

Learn to do good work, seek justice, rescue the oppressed. Isaiah 1:17

Every human being is an image-bearer of God, and our driving desire is to see all people live a high-quality, flourishing life. But for far too many, poverty steals this opportunity.

The Core Values of Partners Worldwide

These values are core to who we are. We strive to live them out in our work, in our partnerships, and in our lives.

EXCEPTIONAL SERVICE

And God is able to make all grace abound to you, so that in all things at all times, having all that you need, you will abound in every good work.
2 CORINTHIANS 9:8

WALK ALONGSIDE

Seek justice, encourage the oppressed. Defend the cause of the fatherless, plead the case of the widow.
ISAIAH 1:17

INNOVATION

Jesus refused. "First things first. Your business is life, not death. And life is urgent: Announce God's kingdom!"
LUKE 9:60

EMBRACE GOD'S CALLING

God creates each of us by Christ Jesus to join him in the work he does, the good work he has gotten ready for us to do, work we had better be doing.
EPHESIANS 2:10

NEVER GIVE UP

Be joyful in hope, patient in affliction, faithful in prayer.
ROMANS 12:12

CONTAGIOUS

And do not forget to do good and to share with others, for with such sacrifices God is pleased.
HEBREWS 13:16

OUR WORK

Over the past 25 years, we have created a global network that spans five global regions. Around the world, we partner with locally led organizations to support business growth and job creation through a unique 3-way model.

LOCAL COMMUNITY INSTITUTION (LCI) This is our term for our local partners. They are independent, locally owned and locally led organizations working to end poverty through business in their communities. We have over 80 LCIs in over 30 countries.

BUSINESS AFFILIATE (BA) These passionate individuals and groups of volunteers collaborate with Local Community Institutions to develop concrete plans, share expertise, and provide financial support and spiritual encouragement. Without these awesome mentors and coaches, we couldn't accomplish our ambitious mission.

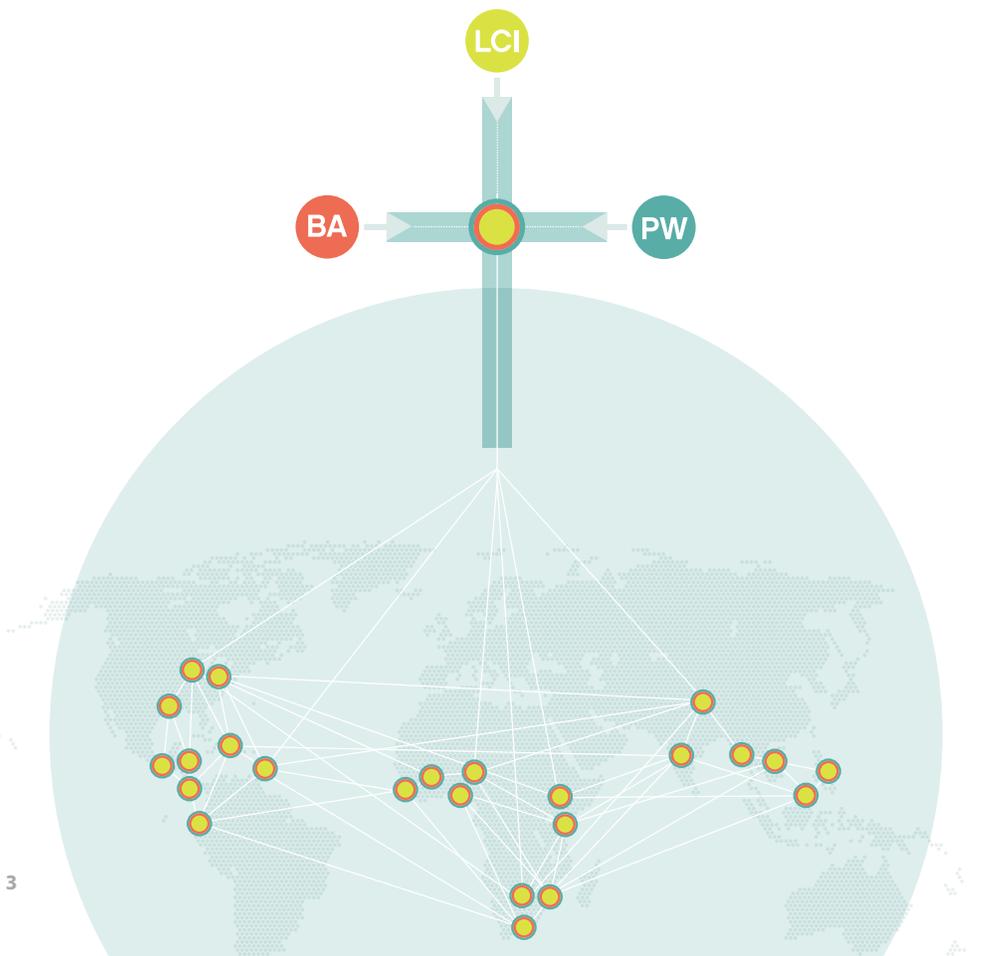
PARTNERS WORLDWIDE (PW) Our global team is the catalyst for our network. We identify new Local Community Institutions, orient and equip Business Affiliates, facilitate existing and emerging partnerships, and grow our network.



A HOLISTIC APPROACH

It takes a holistic system of support to end poverty. Our unique approach includes strategic service offerings that work together to equip and encourage businesspeople.

“Access” is a key word in our service offerings, which include access to training, access to capital, access to mentoring and coaching, access to markets and access to a worldwide network of businesspeople.



OUR SPIRITUAL FOUNDATIONS

Partners Worldwide affirms the historic Christian faith as professed in the Apostle's Creed and Nicene Creed.

OUR FOCUS

The specific foundation of our ministry is based in the book of Genesis and these truths:

- Every human being is an image-bearer of God.
- We see ordinary daily work as a gift from God, a primary way that humanity images God and a joyful expression of the stewardship of creation. (Genesis 1:26)

OUR MANDATE

- In the light of this biblical perspective, every member of Partners Worldwide is engaged in lifelong Christian ministry in his or her ordinary, daily work. Further, we are disciples of Christ in the marketplace, answering Christ's mandate to serve the poor. (Matthew 25:35–40)
- Businesspeople have unique skills and therefore a special calling to create ethical businesses and provide opportunities for all to image God in satisfying, daily work.
- We partner with Local Community Institutions to catalyze entrepreneurs and job creators especially in areas of high unemployment and poverty.
- As ambassadors of the reconciliation of all things, we are called to remove barriers and overcome debilitating conditions. (2 Corinthians 5:17–20) (Colossians 1:19–20)

THE RESULT

- Ethical businesspeople and redemptive businesses are a key stabilizing force in communities, partnering with church and others to build flourishing environments for all.
- Economic stability and spiritual well-being go hand in hand, resulting in transformed people who transform communities, a time of Jubilee, in which humanity and all creation are reconciled in God through Christ. (Isaiah 65:20–22) (Luke 4:18)
- Working toward this goal will result in everyone being blessed with surprising results because it is based on this biblical promise: "The kingdom of this world has become the kingdom of our Lord and of his Christ" (Revelation 11:15)



OUR NEXT STEPS

At Partners Worldwide, we never sit still. Our passion and drive to fulfill our vision always have us innovating and adapting to changes around the world. Here are just a few of the big plans and initiatives that advance our goals and impact.

VISTA 2030

In 2021, Partners Worldwide launched a global conversation to discern strategic directions that will guide our pursuits over the next decade. This process—named Vista 2030—kicked off with a survey of our global stakeholders, followed by regional dialogues and focus groups. Our plans are finalized and approved by the PW Board of Directors.

We now look forward to sowing the strategic seeds of Vista 2030. In 10 years, we anticipate looking back on a prosperous decade, celebrating a bountiful harvest of entrepreneurs faithfully pursuing a world without poverty, where all have life and have it abundantly.

DIGITAL LEAP

For businesses across our network, access to digital platforms and markets is critical. However, there are many gaps preventing access. Our goal is bridging those gaps. Or, as our initiative's name suggests, leaping over them. As technology continues to offer new and exciting opportunities, we're making the leap to help entrepreneurs access them, so they can make the leap themselves.

RAISING WOMEN LEADERS

When women work, they invest 90 percent of their income back into their families, compared with 35 percent for men. By focusing on girls and women, innovative businesses and organizations can spur economic progress, expand markets, and improve health and education outcomes (U.N.)

PW sees an opportunity to expand focused services for women leaders and entrepreneurs in our network to enhance their unique values within businesses and communities. The Raising Women Leaders initiative seeks to increase opportunities for women by addressing the gaps and barriers they face.

SEED 100

70% of extreme global poverty is found in rural communities with a historic focus on agriculture. For PW, the most effective way to lift these rural families out of poverty is clear: connecting them to viable market-based agricultural activities that increase incomes. That's why we introduced Seed 100—an initiative to further catalyze agriculture for a world without poverty. Built on the success of our proven agricultural framework and results, Seed 100 will be the engine to seed innovation and build a pipeline of scalable, investment-ready agri-business models. We continue exceeding our global goals for the agriculture sector, and Seed 100 will help us achieve the audacious goal we've set: a 100-fold impact on rural poverty.

THE CEO OPPORTUNITY

The next CEO of Partners Worldwide will be building on a strong foundation of innovation, entrepreneurship, and a global network of passionate and dedicated members.

The Board of Directors engaged in a comprehensive listening process to gather input from our leadership, staff, Local Community Institutions, Business Affiliates, and stakeholders around the world to understand the opportunities and challenges our next CEO will face. Through an organization-wide survey, leadership interviews, and focus groups representing each global region, clear and unified themes developed.

THE KEY OPPORTUNITIES AND CHALLENGES FOR OUR NEXT CEO INCLUDE:

- Faithfully and persistently pursuing our calling to the mission and vision of ending poverty through business
- Further strengthening of our model for maximum impact by continuing to improve the strategies and systems that support it
- Extending the reach of our global work by implementing new partnerships with organizations that share our values and vision to end poverty
- Creating new solutions that will diversify funding and increase access to capital for entrepreneurs
- Further equipping the global church regarding entrepreneurship being the path out of poverty and a catalyst for transformation in individuals, communities, and nations
- Maximizing the support for our gifted leaders and their teams located in 25+ countries around the world to release the next level of collaboration, effectiveness, and results
- Developing increased organizational capacity and funding to pursue the goals and growth identified through our Vista 2030 process

The listening process also resulted in clarifying the CEO position focus and defining an ideal CEO candidate's career experience and leadership strengths.

These areas are described in the following sections.



The next CEO of Partners Worldwide will work through these opportunities and challenges to lead our organization to the next level of global impact.



RESPONSIBILITIES, STRENGTHS & EXPERIENCES OF THE NEXT CEO

THE RESPONSIBILITIES OF THE CEO INCLUDE:

- Delivering our vision of ending global poverty through our mission to use business to create flourishing economic environments worldwide
- Providing inspiring leadership to our organization, its various teams, and its diverse global constituents
- Communicating our vision and mission through speaking, writing, and engaging forums and dialogues around the world
- Ensuring leadership accountability, operational excellence, and financial integrity throughout the organization and its programs
- Developing and executing a global performance plan with the leadership team
- Participating in major donor fundraising efforts and actively partnering with the Engagement Team in fund development strategies
- Developing revenue generating initiatives for sustainability

STRENGTHS AND EXPERIENCES NEEDED FOR SUCCESS IN THE ROLE INCLUDE:

- A personal and mature faith in Jesus Christ and clear sense of calling to end poverty through business
- Passionate agreement with our Calling and Spiritual Foundations
- A humble spirit and approach that elevates others, emphasizes unity, and operates with generosity to a variety of Christian traditions or backgrounds
- Marketplace, business, nonprofit or NGO leadership experience focused on economic empowerment and/or business development
- Demonstrated career growth in terms of leadership scope and senior-level responsibility
- A global understanding of poverty and the positive impact of entrepreneurship and business development on marginalized communities
- Leadership engagement with intercultural or global partners and entities outside one's own country
- Strength in communicating our Vision and Mission in a way that motivates high-capacity leaders to join the work and contribute their best
- The ability to develop relationships and engage networks with a wide variety of constituents to build trust and foster shared outcomes
- The ability to create organizational alignment and actionable strategies in conjunction with the leadership team that results in significant growth and high-impact results
- Donor development and/or business development experience that secured significant financial support to advance a mission, operation, or critical project
- A demonstrated commitment to professional growth and/or the achievement of relevant university degrees



The CEO reports to our Board of Directors and, under the board's policy direction, has the responsibility to lead the global staff and operations of the organization.

NEXT STEPS

We invite you to actively support our CEO search by helping in these ways:

PRAY

Please join the Board of Directors, the CEO Search Team, and the entire Partners Worldwide community in asking God to guide and bless the search process and everyone involved.

SHARE

Please share this profile with anyone in your network of relationships that you believe may be interested in the role or in helping the CEO Search Team get the word out about the search.

SUGGEST CANDIDATES

Please suggest names of individuals to the CEO Search Team who you believe should be contacted about the role. You may do so through this confidential email address:

CEOsearch@partnersworldwide.org

Please include any contact information you have about your suggested candidates and include their current leadership role.

EXPRESS INTEREST

If you feel compelled by the CEO opportunity and would like to initiate a confidential conversation with our search consultant, please contact him using this information:

Mark Stevenson, Practice Leader

mark@mkstevenson.com

(612) 747-7472

Alternatively, you may also express your interest directly to the CEO Search Team through its confidential email address CEOsearch@partnersworldwide.org. Please include a cover letter and resumé or CV as a part of your submission.

**We thank you for your
consideration of this role
and the ways you can support
this critical search process.**

